

Career Profile

A positive and professional team leader and collaborative team player with 30 years experience in television, film and documentary production.

Professional Skills

Extensive experience as a producer, director, writer, camera operator, editor, photographer, trainer, music producer and composer, sound designer, graphic layout, marketing manager, multimedia producer, stage manager and live event producer/director. I have hired and lead teams of direct-reporting staff, freelancers, and crews of up to approximately 80, and managed budgets ranging from \$5,000 to \$750,000. Conversant in both Mac and Windows environments, I am competent in 100+ applications including MS Office, Adobe Creative Suite, and several digital video editing applications.

Television

Produce, direct, conceive, write, and edit documentaries, live-to-air and live-to-tape events, educational programs, promotions, and Public Service Announcements, for audiences in over 40 countries. Received several international awards for documentaries, public information programs, promotional videos and PSA campaigns. Highlights include:

- Directing the Iqaluit segments of **TVNC's Inaugural Broadcast**
- Producing, directing and writing the documentary **Meeting of Nations**, about the treaties between the Crown and the Mi'kmaq, Maliseet and Passamaquoddy Nations.
- Producing, directing and writing **Shooting for the Moon**, a documentary about the treaty process between the Government of Canada and the Dene Nation
- Producing, directing, writing, and shooting international award-winning promotional videos for Northwest Territories Tourism, Canadian Arctic Diamonds, Genuine Mackenzie Valley Furs, and the Arctic Energy Alliance.
- Directing and writing the broadcast documentary **Daring to Die: The Story of the Black Devils**, produced for History Television, about a unique Canadian/American commando unit in the Second World War (they were also known as The Devil's Brigade);
- Directing and writing **Waiting at the Edge**, a look at the seal hunt from an Inuit point of view
- Producing, directing, and writing **Trapline to Finish Line**, chronicling the culmination of the World Cup Dog Racing Championship in Yellowknife, NWT;
- Producing, directing, and writing **Out of the Ashes**, a documentary about the role of fires in Canada's boreal forest and forest fire fighting in Canada's North

Video

More than 200 specifically targeted documentary, educational, marketing, promotional and training videos. Clients include Government of Nunavut, Indian and Northern Affairs Canada, Swim Ontario, University Health Network, Regional Infection Control Network (Ontario), Petro Canada, Eveready, Bell Canada.

Feature Films

3 feature film credits, on *A New Life*, *Sing*, and *The Dream Team*. Worked as Video Camera Operator and Video Technician for Alan Alda, Richard Baskin and Howard Zieff.

Multimedia Production

Produced and programmed multimedia projects for web and CDROM delivery and installation in museums, Point of Purchase displays and other venues. Clients include NWT Tourism, Canadian Arctic Diamonds, Dene Cultural Institute, GMV Furs and the Northwest Territories Protected Areas Strategy.

Sound/Music Production

- Producer/director of more than 20 soundtracks for videos, television, multimedia and live production
- Executive Producer/co-writer of two albums.
- Producer of radio campaigns for many clients, including the Arctic Energy Alliance, NWT Tourism, Aurora Theatre
- Trainer for CBC digital audio editing software

Theatre and Live Events

- *The Rocky Horror Show* – Director, Co-Choreographer, Co-Music Director
- *Doubt* – Director
- *Mending Fences* – Director
- *Same Time, Next Year* – Director
- *Beneath the Dancing Sky* – Creator and Director of this multi-media/live promotional production presented in Munich, Dallas and Yellowknife for the Team Canada Trade Missions
- *Blithe Spirit* – Director
- *Opening Night* – Director
- *Good Night Desdemona, Good Morning Juliet* - Sound Designer, Fencing Master

Photography

Photographer for magazines, displays, web pages, catalogues, brochures, and portraiture.

Training

- Instructor, Toronto Film College, 2007 - 2009
- Training Manager, CBC North, 1994-97
- Director of Training, Inuit Broadcasting Corporation, 1991-94
- Instructor, Field Production, Centennial College, 1987-90

Marketing

- Marketing and Special Events Coordinator for the Charles W. Stockey Centre for the Performing Arts and the Bobby Orr Hall of Fame in Parry Sound.
- developed and implemented marketing plans
- managed budget to make best use of resources, and developed four new revenue streams
- wrote copy for radio commercials, web materials and multimedia promos
- created and designed seasonal brochures, posters, and print ads
- maintained, updated and managed websites
- social media marketing development
- created videos for marketing Genuine Mackenzie Valley Furs and Canadian Arctic Diamonds in multiple countries and languages